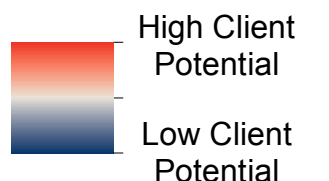


Client (Student) Market Potential¹



¹Student market potential is based on a weighted analysis of the following ESRI tapestry segmentations: Urban Chic, 2A (25%); Metro Renters, 3B (25%); Emerald City, 8B

